

DRAFT - DATE: October 23, 2008

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FOR IMMEDIATE RELEASE

A MILLION LIGHTS FOR 37 NIGHTS

The International Brotherhood of Electrical Workers presents *Holiday Lights in the Park, Phalen Park – a New Family Holiday Tradition*

Saint Paul, MN - Celebrating its first holiday season in Minnesota, The International Brotherhood of Electrical Workers (IBEW) is presenting Holiday Lights in the Park - a new community event that focuses on raising funds for local charities and providing an impressive and affordable means of holiday entertainment for people of all ages.

Visitors will enjoy a spectacular array of holiday lights and animated displays as they take a leisurely drive through Phalen Park. The enchanting tour is approximately a half mile in length along Saint Paul's Lake Phalen and Phalen Golf course. The event will run for 37 nights, opening on November 25th and continuing through December 31st. Daily holiday tours are from 5:30 pm to 10:00 pm.

“Holiday Lights in the Park is a family-fun event providing delightful entertainment as well as funds for those who are in need,” said Lisa Engh, event chair. “Tradition is a core ingredient of the holiday season and we think that families will enjoy the lighted tour so much that they will make this a part of their holiday traditions for years to come.”

Ice castles with snowdrift peaks, soldiers with horns, Santa Claus in a North Pole truck, a tunnel of lights, tumbling gingerbread man falling from the sky and reindeer leaping over the road are a sample of what visitors can expect. There will be 43 unique life-size displays portraying scenes with a holiday flavor or those with a winter feel. Several of the scenes will be animated.

Sightseers will pay a vehicle entrance fee of \$8.00 Sundays – Thursdays and \$10.00 on Fridays, Saturdays and holidays. All net proceeds of the event will be distributed to the following local charities in the Twin Cities:

Second Harvest Heartland: Second Harvest Heartland: Ending hunger by distributing more than 41 million pounds of food and grocery products annually to hungry children, family and seniors through more than 1,000 member agencies and programs in Minnesota and Western Wisconsin.

Union Gospel Mission: Working to meet the physical, emotional, spiritual, and educational needs of the economically disadvantaged men, women and children of the Twin Cities, through a variety of life-changing programs and services.

Saint Paul Parks Conservancy Foundation: Securing resources to enhance parks and recreational opportunities in Saint Paul.

UnderConstruction: Teaching youth what it takes to be an employable worker. Introducing high school students to the construction trades to explore the possibilities of a construction career.

IBEW is proud to partner with the City of Saint Paul, and King of Kings Lutheran Church located in Woodbury, Minnesota.

Holiday Lights in the Park will be located at 1615 Phalen Drive East, St. Paul, Minnesota. For more information please visit: www.lightsinthepark.org

About The International Brotherhood of Electrical Workers (IBEW)

The International Brotherhood of Electrical Workers (IBEW) is a group of the most skilled and productive craftspeople in the electrical industry. The Minneapolis/St. Paul IBEW has over a 200 year combined history of expert craftsmanship. IBEW members make valuable contributions to the industrial, commercial, and residential building infrastructure of metropolitan and rural Minnesota. To learn more visit ibewpros.org and learn about the IBEW Power of Professionalism. For additional information visit ibewpros.org.

Editor's note: *Interviews with Holiday Lights members, sponsors or partners are available by contacting Monique Weiss or [mweiss @psbpr.com](mailto:mweiss@psbpr.com)*

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