

MEDIA ADVISORY

Four Evenings Left to Catch IBEW Holiday Lights in the Park

Last Chance: Charity Event at Phalen Park Ends on December 31

WHAT: IBEW Holiday Lights in the Park, open for a total of 38 nights, will soon come to a close. Cars, trucks, vans and buses full of families and friends have been flocking to Phalen Park to see the twinkling light displays while feeling the holiday spirit. The last chance draws near as IBEW Holiday Lights in the Park will complete its last evening in four days, Dec. 31.

“My kids couldn’t wait to return to Phalen Park for the show,” said Jane Halbert, IBEW Holiday Lights in the Park visitor. “After our trip last year, we were able to reminisce about the displays and share those memories with our loved ones. This year, we brought along four other people, popped in ‘Home for the Holidays: A Minnesota Christmas’ CD and enjoyed the event in our nice warm car. We plan on returning every year.”

The holidays are a time for giving. IBEW Holiday Lights in the Park will contribute to the local community by donating all net proceeds to the following local charities in the Twin Cities: Second Harvest Heartland, Union Gospel Mission, St. Paul Parks Conservancy and UnderConstruction. These groups of charities will help to feed the hungry, provide shelter and emotional needs to disadvantaged men, women and children, enhance parks and recreation areas in St. Paul and educate today’s youth about becoming employable workers in the construction trades.

“IBEW Holiday Lights in the Park has provided many families and charities with hope this holiday season,” said Vicki Sandberg, event co- chair. “IBEW Holiday Lights in the Park is a fun way to celebrate with your family and out of town guests. Time is running out, so hurry to treat your family to the light show. You’ll have a blast and as a bonus you will be giving back to your community”

At IBEW Holiday Lights in the Park you will see 50 life-sized holiday light sculptures and animated displays every evening as you tour Phalen Park in the comfort of your automobile. The drive is just over one-half mile in length, bordered by Lake Phalen and Phalen Golf Course. Holiday tours run nightly from 5:30 pm to 10:00 pm. The vehicle entrance fee is \$8.00 Sundays-Thursdays and \$10.00 on Fridays, Saturdays and Holidays. The event will continue through December 31 giving families the opportunity to continue making IBEW Holiday Lights in the Park a holiday tradition.

Thanks to IBEW, King of Kings Lutheran Church and the City of Saint Paul, we’ve been able to make IBEW Holiday Lights in the Park a family tradition!

WHEN: 5:30 pm to 10:00 pm nightly through New Year’s Eve

WHERE: 1615 Phalen Drive East, St. Paul, Minnesota.
For more information please visit: www.lightsinthepark.org

Title Sponsor: The International Brotherhood of Electrical Workers (IBEW)

The IBEW of the greater Twin Cities is proud to be the "Presenting Sponsor" for the second year. IBEW professional electricians are your neighbors who live in the communities they've worked so hard to build. IBEW Holiday Lights in the Park provides an opportunity to continue their long-standing tradition of giving back. To learn more about the IBEW Power of Professionalism visit www.ibewpros.org.

Partners: **Event Partners** include:

City of Saint Paul: Mayor Coleman is excited to see Holiday Lights in the Park become a holiday tradition in the Twin Cities! The Saint Paul Parks and Recreation Department has been instrumental in getting the event launched.

King of Kings Lutheran Church, Woodbury: Partnering with IBEW to assemble a top-notch event, King of Kings shares leadership in event management, community outreach, and volunteer coordination. For more information, please visit www.kingofkingswoodburymn.org

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Editor's Note: *Photos of the displays or interviews with IBEW Holiday Lights members, musicians, sponsors or partners are available by contacting Monique Weiss at 651-307-8194 or mweiss8194@gmail.com.*