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FOR IMMEDIATE RELEASE

Come Home to Minnesota for the Holidays
IBEW Holiday Lights in the Park – The Family Holiday Tradition

Saint Paul, MN - IBEW Holiday Lights in the Park welcomes families home for the holidays with a community event that raises funds for local charities and provides affordable holiday entertainment for old and young alike.

Visitors will enjoy a spectacular array of more than 50 larger-than-life holiday light sculptures and animated displays every evening as they tour Saint Paul's beautiful Phalen Park, in the comfort of their automobiles. The drive is just over one-half mile in length, bordered by Lake Phalen and Phalen Golf Course.

IBEW Holiday Lights in the Park will run during Minnesota's winter holiday season opening on November 24 and continuing through December 31. Daily tours are from 5:30 pm to 10:00 pm. Sightseers will pay a vehicle entrance fee of \$8.00 Sundays – Thursdays and \$10.00 on Fridays, Saturdays and holidays. All net proceeds of the event will be distributed to the following local charities in the Twin Cities:

Second Harvest Heartland: *The Upper Midwest's largest hunger-relief organization, working to end hunger through community partnerships. SHH distributes more than 48 million pounds of food annually to more than 980 member agencies and programs in Minnesota and Wisconsin. Each \$1 donated provides \$9 in grocery products to our neighbors in need.*

Union Gospel Mission: *Working to meet the physical, emotional, spiritual, and educational needs of the economically disadvantaged men, women and children of the Twin Cities, through a variety of life-changing programs and services.*

Saint Paul Parks Conservancy: *Securing resources to enhance parks and recreational opportunities throughout Saint Paul.*

***UnderConstruction:** Teaching youth what it takes to be an employable worker.
Introducing high school students to the construction trades to explore the possibilities of
a construction career.*

“Celebrating its second season, IBEW Holiday Lights in the Park is becoming a tradition for many Minnesotans,” said Vicki Sandberg, event chair. “Last year, IBEW Holiday Lights in the Park hosted over 40,000 visitors. We look forward to seeing many families this holiday season.”

IBEW, partnering with King of Kings Church, Woodbury, will be treating the public to 50 exceptional life-size displays portraying scenes with a holiday flavor and a winter feel. Several of the scenes along the half mile tour will be animated. Ice castles with snow drift peaks, Santa’s Stable with reindeer, a large tunnel of lights, deer leaping high over the cars and a tumbling gingerbread man falling from the sky are only a few examples of the wonderful creations on the tour. All of the displays have new energy efficient LED bulbs providing a greater variety of colors and styles.

Holiday Lights in the Park will be located at 1615 Phalen Drive East, St. Paul, Minnesota. For more information please visit: www.lightsinthepark.org

About The International Brotherhood of Electrical Workers (IBEW)

The IBEW of the greater Twin Cities is proud to be the "Presenting Sponsor" for the second year. IBEW professional electricians are your neighbors who live in the communities they've worked so hard to build. IBEW Holiday Lights in the Park provides an opportunity to continue their long-standing tradition of giving back. To learn more about the IBEW Power of Professionalism visit www.ibewpros.org.

About King of Kings Lutheran Church, Woodbury

Partnering with IBEW to assemble a top-notch event, King of Kings shares leadership in event management, community outreach, and volunteer coordination. For more information, please visit www.kingofkingswoodburymn.org

Editor’s note: Interviews with Holiday Lights members, sponsors or partners are available by contacting Monique Weiss at 651-307-8194 or mweiss8194@gmail.com